X Gravity logo

One color at a time: ink, white, violet 900, black or gray. Write the name in text as “X Gravity”.

xgravity.co/brand

The versions



Horizontal



Horizontal, simple X



Stacked

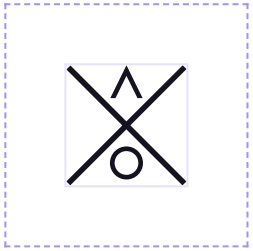


Mark



Badge

Clear space



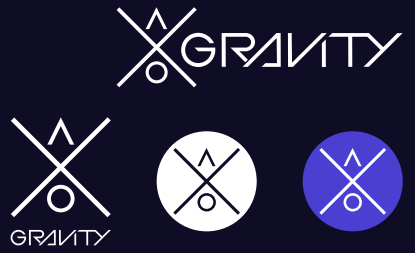
Keep empty space around the logo at least the length of one arm of the X, on every side. Nothing gets closer.

Smallest size



26px tall on screens, 22px on phones. Below that the thin lines stop reading. Use the mark alone when space is tight.

On dark



White on Violet 900 or on photos dark enough to keep the lines crisp. The badge is a solid circle with the mark in white, or violet 900 on a white circle.



Stretch it



Rotate it



Recolor it



Add effects



Use red



Retype the name